



A full fledged Digital Marketing Agency

CREDENTIAL



OFFICE: 7TH FLOOR, EPIC EMDAD HEIGHTS,
CHATTESHWARI CIRCLE, CHATTOGRAM

WEBSITE: www.topnotchdigitalbd.com

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Unveiling Top-notch Digital

Our journey began in December 2021, and since then, we've been dedicated to empowering brands in the digital realm. Situated in the bustling heart of Chittagong, Bangladesh, we've honed the fusion of creativity and strategic prowess. Our accomplished team offers a range of specialized services, encompassing Creative Contents Creation, SEO, Facebook, Instagram, Google Display Ads, Youtube Ads, TVC/OVC Production, Paid/Unpaid PR, Brand Identity Design, Newspaper and Billboard Ads as well as the art of Content and Influencer Marketing. Aligned with your vision, we're committed to delivering tailored solutions that consistently yield exceptional results. Step into the digital future with us, as we navigate the path towards your brand's digital success.



The Top-notch Team Behind the Scenes

MAHMUD AL HASAN TAOHID
MANAGING PARTNER



Captain of the Ship
6+ years of experience

AHMED NUR ZAMAN JAMIL
HEAD OF MARKETING & OPERATIONS



Navigator of Strategies
6+ years of experience

MOHIUDDIN ARMAN
HEAD OF ACCOUNTS & FINANCE



Financial Helmsman
5+ years of experience

SANCHITA DAS SHRISTI
HEAD OF CREATIVES



Creative Admiral
4+ years of experience



50+ Brands: The Canvas of Our Innovations

CLIENTS WE ARE SERVING AND SERVED IN A DIFFERENT SCOPES



Epic Noor Landmark

Challenges: Elevating Epic Noor Landmark's status in a unique location for the upper class involves reshaping perceptions, highlighting value, and building trust in Epic Properties. Successfully navigating these challenges while creating an emotional connection and surpassing expectations is the foundation of our strategy.

Results: Our strategically crafted OVC succeeded in redefining the perception of Epic Noor Landmark's distance, resonating deeply with the target audience. This transformative approach not only captured viewers' attention but also elevated the project's desirability. The campaign's impact was tangible, with increased inquiries, heightened interest, and a shift in how the distance was perceived – from a concern to a unique advantage that contributed to the project's allure.



Power Women of Chattogram

Challenges: "Power Women of Chattogram" project presented several challenges as we aimed to create an impactful Women's Day special interview show. Coordinating schedules of six successful women from different sectors, ensuring diverse and compelling narratives, and capturing their experiences authentically were among the key challenges.

Results: The project yielded remarkable results, showcasing the resilience and accomplishments of six exceptional women. The interview show not only celebrated Women's Day but also fostered a sense of empowerment and unity among women. The collective impact of these stories contributed to the brand's mission of empowerment through Art & Beauty by Alifa Noor, making "Power Women of Chattogram" a resounding success.





চট্টগ্রামের পাঠকদের জন্য
বিশেষ ক্রোড়পত্র



প্রথম আলো
রূপ-অপরূপ

মঙ্গলবার, ১৪ ডিসেম্বর ২০২৩, ১ ম্যাগাজিন ১৪২৯

Top-notch
Digital

Newspaper Ad



সাজগোজের বাহারি আয়োজন

পরিষ্কার নমন চর্মা, জেলা সে রূপ-রূপের সঙ্গে তারা মিষ্টিয়ে আত্মকরন সব
বান্দী মনুষ্যই সবচেয়ে অসাধারণী। ধন্যনে করা প্রেমের দিনে
মেয়েন বেতনাপ করা হয়, পশু উপহারে কীভাবে সাহায্যে বিবাহ
আসবে, এমন ভিন্ন ঠিকার মাঝে দু'পনস মাঝে, ঠিকের জন লগিয়ে
একটিক টেকসইকর্মে বেগে তার তুলে নিজেই। পশু উপহারে
ভাবোবসে বিবন উপহারে করা নানা হাফের সমাধানে মেয়ে বেয়ে,
তেনেই ব্যাকেকরনো সাহায্যে আসন রঙে।

পুলক পৃষ্ঠা ৩

সেপাতকের সঙ্গে মিষ্টিয়ে মুখ আর অক্ষরের ব্যবহার আনতে পারে বৈচিত্র্য। মডেল : সুবী, সাজ : আর্ট অ্যান্ড বিউটি বাই আফিফা নূর। ছবি : সৌরভ দাস

Art & Beauty
by Alifa Noor

Unleash Your Beauty with Art & Beauty by Alifa Noor.
Indulge in Essential Self-Care with Luxurious Spa, Facials,
Manicures, Pedicures & More.
Exclusive Bridal Packages Available. Book Your Appointment Today

Available Packages

- 10% off on Bridal Makeovers by Alifa Noor
- 15% off on Bridal Makeovers by Senior Hands
- 10% off on Skin, Body & Spa services

01754295238

Branch 1 Chatteshwari Circle, Before Kail Mandir, Eastern Bank Limited 5th Floor,
House: 38 Epic Emdad, Chhattagram, Bangladesh.

Branch 2 Equity Point, Probartak Circle
(Chhattagram Medical Road), Chhattagram, Bangladesh.

Harnessing the reach of Bangladesh's esteemed newspaper, Daily Prothom Alo, we showcased Art and Beauty by Alifa Noor through a captivating ad. This strategic collaboration amplified brand visibility and demonstrated our commitment to engaging diverse audiences through a distinguished platform.



Outdoor Event : Epic Sunny Fiesta

Challenges: Epic Sunny Fiesta, an outdoor real estate expo by Epic Properties, came with its share of challenges. Creating a dynamic platform that seamlessly merged offline and online branding. Ensuring a smooth flow of information, managing foot traffic, and maintaining a consistent brand experience were complex tasks that required careful planning and execution.

Results: Our strategic efforts yielded impressive results for Epic Sunny Fiesta. By adeptly combining offline and online branding, we cultivated an immersive environment that engaged attendees and translated interest into direct apartment bookings. The event's success was evident not only in the significant footfall it attracted but also in the tangible conversions achieved on-site.



Outdoor Event: Makeup Shakup Eid Expo

Challenges: Partnering with "Makeup Shakeup by Juhi Chowdhury," a renowned Facebook platform for women entrepreneurs in Chittagong, posed coordination challenges in orchestrating exhibitions featuring local entrepreneurs and international brands from Dubai, India, and Dhaka at Radisson Blu Chattogram Bay View.

Results: Our three-time branding partnership with "Makeup Shakeup" has yielded outstanding results. These exhibitions, a fusion of local and international entrepreneurship, attracted a substantial audience to Radisson Blu Chattogram Bay View, amplifying brand visibility and sales. By navigating complexities and fostering collaborations, we've turned challenges into thriving opportunities, showcasing women entrepreneurship while achieving remarkable success.



Our Services

Creative Content Creation

Crafting engaging content that tells your brand's story with creativity and impact.

Social Media Marketing Strategy

Customized plans to connect with your audience and grow your brand on social media.

Facebook Ads

Targeted campaigns on Facebook to reach the right people and boost your brand's visibility.

YouTube Ads

Using video to capture attention and connect with audiences on the world's largest video platform.

Google Ads

Strategic ad campaigns on Google to ensure your brand is seen by relevant users.

Instagram Ads

Creating eye-catching ads for Instagram to engage its vibrant community.

Influencer Marketing

Partnering with influencers to expand your brand's reach and credibility.

Brand Identity Design

Designing visuals that make your brand stand out and leave a lasting impression.

Outdoor Event Branding

Crafting impactful branding for outdoor events, connecting with attendees in person.

OVC/TVC

Creating compelling video content for online and TV platforms that leave a lasting impact.

Website Design/Development and Maintenance

Designing, building, and maintaining user-friendly websites that reflect your brand.

Content Writing

Crafting engaging narratives that communicate your brand's message effectively.



Static Contents for Ads



SCAN ME FOR MORE

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Dynamic Contents for Ads



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